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## IRONBARK KARARA AUSTRALIAN SHARE FUND ADDED TO SECURITOR SELECT LIST

**SYDNEY, 15 November 2010:** Ironbark Asset Management ('Ironbark') is delighted to announce that the **Ironbark Karara Australian Share Fund** ('Fund') has been added to the Securitor Select List ('SSL').

Managed by leading Australian Equities manager Karara Capital Limited ('Karara'), the Fund is positioned to play an important role in the portfolios of clients seeking consistent and repeatable alpha in Australian Equities.

Alex Donald, Head of Distribution for Ironbark stated, "Karara's style of investment management and moreover their results have been first class. With an experienced and well resourced investment team specialising in Australian Equities, Karara have a consistent record of adding value to investors' portfolios in various market conditions for over 25 years."

Donald added, "Since the launch of the Fund in May 2010, the Fund has been highly rated by independent research houses and is currently available on a number of major platforms. These achievements are testimony to Karara's investment management and Ironbark's distribution capabilities."

The Fund is currently rated 'A'<sup>1</sup> by van Eyk and 'Four Stars'<sup>2</sup> by Standard & Poor's.

"The Australian retail market is a large space and is highly competitive. We are pleased to be recognised by Securitor and to be selected as one of 17 Australian Equity Funds added to the SSL. We already have strong relationships with the Securitor adviser network and look forward to bringing another high quality fund to their platform."

Furthermore, as of 1 December 2010, the Fund will also be added to the approved product lists for Magnitude and St George Private Clients.

The Fund invests in quality Australian equity stocks with an investment objective to outperform the S&P/ASX 300 Accumulation Index before fees over rolling 4-year periods. The minimum suggested investment timeframe for the Fund is at least 5 years. The minimum initial investment is \$20,000.

**-ENDS-**

**over...**

## Contacts

For more information, pictures or interviews, please contact:

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## Editor's notes

### **About Ironbark Asset Management**

Founded in May 2009 by Chris Larsen (Chief Executive Officer) and Brendan Carpenter (Chief Operating Officer and Deputy CEO), Ironbark Asset management is an independent provider of best in class asset management solutions. Ironbark Asset Management seeks to build investment solutions that are relevant and meet the needs of its distributors and investors. To achieve this, Ironbark Asset Management invests in quality people to deliver the highest service standards.

[www.ironbarkam.com](http://www.ironbarkam.com)

### **About Karara Capital Limited**

Karara Capital is a specialist investment management company focusing on the active management of funds which invest in Australian equities.

At the core of Karara Capital's team are its three Executive Directors and majority shareholders: David Slack, Rohan Walsh and Luke Sinclair, who between them have built a successful track record managing Australian equities spanning 25 years. Supporting them is a team of experienced investment professionals.

Karara Capital is wholly owned by its employees, which assists in strongly aligning their interests and those of their investors. As an independent, privately owned business, Karara Capital is free to make investment decisions in a purely objective fashion.

Karara Capital has been appointed as the Investment Manager of the Ironbark Karara Australian Share Fund and the Ironbark Karara Australian Small Companies Fund.

[www.karara.com.au](http://www.karara.com.au)

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<sup>1</sup> van Eyk Research Pty Ltd (ABN 99 010 664 632 AFSL 237917) ('van Eyk') rates investment management capabilities rather than individual products. This rating is valid as at August 2009 but can change or cease at anytime and should not be relied upon without referring to the meaning of the rating, as well as the full manager report, available to subscribers at [www.iRate.vaneyk.com.au](http://www.iRate.vaneyk.com.au). Past performance information given in this document is given for illustrative purposes only and should not be relied upon as it is not an indication of future performance. van Eyk has not directed the publication of Karara Capital Limited's rating. The rating is not intended to influence you and your client's investment decision in relation to any products managed by Karara Capital Limited and does not take into account your client's individual financial situation, needs or objectives. We recommend that you and your client do not rely on this rating in making an investment decision and instead you seek advice from an appropriate investment adviser and read the product disclosure statement before making such a decision.

<sup>2</sup> To the extent that any ratings, opinions or other information of Standard & Poor's Information Services (Australia) Pty Ltd (ABN: 17 096 167 556, Australian Financial Services Licence Number: 258896) ("Standard & Poor's") constitutes general advice, this advice has been prepared by Standard & Poor's without taking into account any particular person's financial or investment objectives, financial situation or needs. Before acting on any advice, any person using the advice should consider its appropriateness having regard to their own or their clients' objectives, financial situation and needs. You should obtain a Product Disclosure Statement relating to the product and consider the statement before making any decision or recommendation about whether to acquire the product. Past performance is not a reliable indicator of future performance. Ratings can change or cease at any time and should not be relied upon without referring to the meaning of the rating. For more information regarding ratings please call S&P Customer Service on 1300 792 553 and also refer to Standard & Poor's Financial Services Guide at [www.fundsinsights.com](http://www.fundsinsights.com). Each analytic product or service of Standard & Poor's is based on information received by the analytic group responsible for such product or service. "S&P" and "Standard & Poor's" are trademarks of The McGraw-Hill Companies, Inc. ©2010 Standard & Poor's Information Services (Australia) Pty Limited.